



## AD REQUIREMENTS

### ARTWORK SPECIFICATIONS

1856px wide X 576px tall  
72dpi  
RGB Colormode

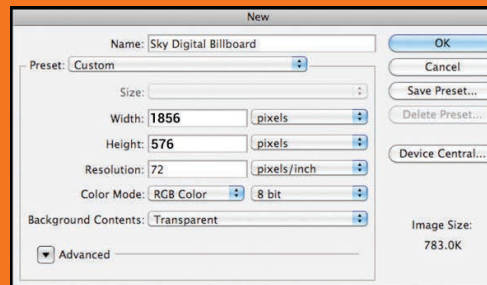
We can only accept files that can be sent via email, uploaded to a dropbox link or via a flashdrive.

*Fees will apply to ads that have been set up incorrectly*

1856 PIXELS

576 PIXELS

25.778 X 8 INCHES @ 72 DPI



### DIGITAL BOARD SPECS

PIXEL WIDTH: 1856PX  
PIXEL HEIGHT: 576PX  
RESOLUTION: 72PDI  
COLOR MODE: RGB  
NO BLEEDS • JPG FILE FORMAT



*Have a question on how to set up your file or what file formats are acceptable?*

Email our Graphics Department at  
[graphics@fireflyoutdoor.com](mailto:graphics@fireflyoutdoor.com)